New Paltz
STATE UNIVERSITY OF NEW YORK

STRATEGIC PLAN INITIATIVES

PRIORITIES FOR 2016-17

Essential Initiative-I
Nurture Innovation and the Learning Environment

- Enhance student success by beginning the implementation of a three-pronged Early Warning System to identify and intervene with at-risk students.

- Advance interdisciplinary curricula by developing the infrastructure needed to support undergraduate and graduate interdisciplinary programs.

- Strengthen the Graduate School in both enrollment and quality by reviewing the curriculum and modes of delivery of our programs with low enrollment, developing additional graduate programs/certificates in accordance with market needs, and utilizing additional GA/TA positions to enhance the educational value of the experience and bolster recruitment.

- Review and adjust course offerings and explore changing course scheduling to increase course availability.

- Enhance ongoing faculty development by appointing a Provost Fellow for the Teaching and Learning Center who will be researching best practices and updating the TLC website to make more resources available to faculty.

- Begin implementation, marketing, and assessment of the new General Education program.

- Facilitate student academic progress by developing a plan for multiple term course registrations.

- Facilitate students' selection of majors by reviewing eight semester plans and curriculum maps to adjust course offerings so every major has at least one course available to first-year students.

- Open the new Science building.

Essential Initiative-II
Establish an Engaged Living and Learning Environment

- Successfully complete search for Vice President for Student Affairs.

- Foster diversity and inclusion by developing and beginning implementation of a campus-wide Diversity and Inclusion Plan.

- Recruit more veterans and dependents and maintain our Military Friendly Campus designation.

- Facilitate student progress to degree by implementing a living/learning community for non-declared students that will focus on career exploration and selection of major.

- Foster a sense of student belongingness and inclusion by integrating designed, self-reflective exercises into already existing first-year programs.

- Implement an online Incident Reporting Form that faculty and staff will use to report incidents of disruption or concern to Student Affairs for possible intervention. As the program is implemented, necessary training will be developed.

Essential Initiative-III
Strengthen Philanthropic Relationships and Success

- Complete our three-year fundraising campaign and reach our goal of $10 million by raising at least $3.5 million dollars.

- Engage high-level area entrepreneurs by convening and hosting the first Hudson Valley Future Summit.

- Encourage donor giving and connection to the college by launching the Walk of Honor where constituents can sponsor and be recognized with an engraved brick.

- Increase donor recognition by sharing more stories about our planned giving (Tower Society) members, as well as scholarship donors and their recipients.

- Expand President's Roundtable series that engages alumni and donors and provides a unique learning experience for students.

- Deepen faculty partnerships with Development to raise funds that can transform programs and departments.

Essential Initiative-IV
Engage Alumni in the Life of the College

- Conduct focus groups to better understand alumni motives for engaging with the college and the messages that resonate with alumni.

- Foster alumni engagement by launching two new initiatives – "40 under Forty" awards program and the legacy program recognizing parents whose children are students at New Paltz.

- Increase participation in the Alumni Reunion through a well-organized communication plan and a program of events attractive to a diverse body of alumni.

- Engage students in the Alumni Discovery program to be implemented during the winter intersession and spring and summer breaks.

- Foster alumni hosted internships through collaboration with the Career Resource Center.

Essential Initiative-V
Market New Paltz Internally and Externally

- Utilize our recent research findings to develop marketing messages that encourage positive shifts in the perception of our academic rigor.

- Connect the showcasing of new and renovated buildings to marketing messages of high academic rigor in an innovative learning environment.

- Enhance marketing for targeted graduate programs with growth potential.

- Assess the utilization and impact of the Points of Pride campaign, the News Hub, and monthly Presidential reports.

- Enhance the recruitment impact of departmental websites by revamping the home pages in the schools of Science and Engineering, Business, Education, and Fine and Performing Arts (LA&S was completed in 2015-16).

Essential Initiative-VI
Improve Internal Processes and Address Institutional Capacity

- Develop an online withdrawal system that explains the academic and financial implications of withdrawing from courses or the college.

- Advance transition to new structure for Human Resources, Diversity, and Inclusion.

- Increase the workflow efficiency of procurement and payment processes by exploring the use of a full service procurement software (SciQuest).

- Coordinate and streamline office moves by having Facilities, IT/Computer Services, and Telecommunications collaborate to develop a Campus Office Move Process.

- Facilitate student on-campus job placement by establishing an interactive job web page.

- Facilitate F/S travel by exploring the use of a software vendor to develop an online program that will afford faculty and staff the ability to easily create travel requisitions from a smartphone or desktop browser. Receipts may be captured via smartphone photos and e-receipts while traveling and travelers will know immediately if expense report is complete or missing data.

Essential Initiative-VII
Build Quality Online Education

- Enhance online offerings by identifying at least one potential online program, undergraduate or graduate, for each school.

- Identify remote proctoring solutions and determine a system to verify student identity.

- Create a student "Landing Page" that would include active links regarding online learning such as FAQ's, technology needs, tutorials, readiness survey, etc.

- Modify the SEI's for online courses to include questions specific to the experience of online learning.

Essential Initiative-VIII
Strengthen Regional and Community Engagement

- Assess the number of courses that integrate the Mid-Hudson region into their curriculum and share this information with the community.

- Increase the community awareness of outreach efforts of academic departments through strategies collaboratively designed by Academic Affairs and the Office of Communication and Marketing.

- Increase communication and collaboration between the college and the community by convening the first Hudson Valley Future Summit.

- Showcase and support involvement and leadership in regional and community efforts and organizations.

- Create a Community Resource page linked from the Home page.

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